Information clause from art. 14 RODO regarding VIP tickets:

1. The administrator of Your personal data is ALTER ART FESTIVAL SP. Z O.O. with its registered office in Warsaw 02-589,at Kazimierzowska 14 Street, entered in the register of companies by the 13th division of the District Court for the City of Warsaw under KRS number 227624, Tax Identification Number (NIP) 586-21-41-557, REGON:220015184 (hereinafter referred to as: "Administrator").

2. Your personal data will be processed in order to reply to Your offer to purchase entrance tickets to the VIP zone on the mass event under the name KRAKÓW LIVE FESTIVAL and in order to potentially conclude and perform the sell-purchase agreement regarding here mentioned entrance tickets.

3. Processing Your personal data is voluntary, although necessary to reply to your offer of purchasing the entrance tickets to the VIP zone and to potentially perform with the Administrator of the sell-purchase agreement regarding here mentioned entrance tickets (legal basis).

4. Our subcontractors directly engaged in performing the sale-purchase agreement regarding here mentioned entrance tickets to the VIP zone (for instance Box Office workers) as well as Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States of America are the recipients of your personal data. Your personal data are transferred to Google LLC and are protected according to the requirements provided in the Commision Implementing Decission (EU) 2016/1250 of the day of July 12 2016 adopted by the power of the Regulation (EU)95/46/WE Of The European Parliament and Of The Council regarding adequacy of the protection provided by the EU – US Privacy Shield.

5. Your personal data will be processed for the period necessary to reply to your offer of purchasing the entrance tickets to the VIP zone and in case of concluding sale-purchase agreement of here mentioned entrance tickets for the potential claims period of prescription regarding to the agreement concluded with the Administrator or for a period of storing accounting documents or accounting proofs resulting from the generally applicable law.

6. You have the right to access the content of Your data and the right to its correction, removal limitation of its processing, and to appeal against its processing as well as the right to transfer this data. You also have the right to file a complaint to the supervisory body (President of the Personal Data Protection Office).